

INTRODUCING WIDDYUP

The perfect fundraiser for every organization!

Students create and share unique videos to raise money and promote their school, club, team or any other kind of group at the same time.



FOSTER HS BAND
\$50,850



CYPRESS RANCH HS ATHLETICS
\$50,846



BRIDGELAND THEATRE
\$23,794



MIDDLETOWN HS FOOTBALL & CHEER
\$32,527



ALLEN EAGLE BAND & COLORGUARD
\$39,413

HOW IT WORKS

Students sign up and join their group's fundraiser.

They create two videos, a Pitch Video and a WiddyUP Video.

The Pitch Video tells their donors what they're raising money for.

The WiddyUP Video showcases something the student loves doing and is automatically shared with their donors as a reward only after they donate.

Donor information is used exclusively for the purpose of the student raising money for their group.

WHY IT WORKS

Groups take home up to 90% of what they raise.

Donors love the unique connection to the student through the power of video and the average donation is \$52.

The innovative game-like element increases engagement from both the student and the donor.

Students can raise money, promote their group and highlight what they love doing all at the same time.

CHECK THIS OUT

